2025 EXOTIC VET NURSE TRAINING CONFERENCE



MELBOURNE JUNE 14-15

COMMUNITY AND COLLABORATION

ABOUT EVNT

Since it first started in late 2019, EVNT has provided online CE to over 15,000 veterinary nurses, wildlife carers, pet owners and veterinary nurse/DVM students from 27 different countries, with expert guest speakers from all over the globe, winning two business awards along the way.

Coming off the back of our success at both the 2023 and 2024 EVNT conferences, we would like to invite you to join us for our 2025 EVNT conference in Melbourne.





Key information



October 1st 2024-Program released May 14 2025-Early bird ticket sales close June 14-15 2025-EVNT Conference



Melbourne venue of both conference and cocktail/trivia night will be announced by Mid July 2024

Minor sponsorship opportunities

The EVNT annual conference is the only one of its kind in Australia, providing companies with exposure to a conservative estimate of 110 veterinary nurses in person per day, who will act as ambassadors to their respective veterinary clinics.



Trade exhibition table

Delegates will have the opportunity to visit trade tables during their morning and afternoon tea and lunch break, on both days. Organisations are invited to host a trade table, providing the opportunity to engage with delegates one on one, to share resources and product information, and most importantly, to build a relationship with potential clients.

Trade table sponsorships include;

- 1 trestle table with 2 chairs (if required)
- Hyperlinked logo on our website
- Facebook and Instagram posts thanking your business individually for their support, accessing a combined 12,000 followers
- Acknowledgement at the commencement of both days events, with a logo on the screen

\$ 1800 Only 10 available (these go quick!)

Conference bag sponsor

Each delegate will be provided with a conference bag that will be carried with them throughout the 2-day event, with these bags often used and seen into the future.

Conference bag sponsorships include;

- Placement of company logo alongside the conference logo (design of conference bag will be decided by EVNT)
- Hyperlinked logo on our website,
- Facebook and Instagram post thanking your business individually for their support, accessing a combined 10,000 followers

\$ 1000 Only 1 available





Lanyard sponsor

Each delegate will be provided with a name badge on a lanyard, to be worn during the 2 day event., often being photographed wearing them.

Lanyard sponsorships include;

- Co-branding of company logo next to the EVNT logo on each lanyard
- Hyperlinked logo on our website
- Facebook and Instagram post thanking your business individually for their support, accessing a combined 10,000 followers

\$ 600 Only 1 available

Advertisement in conference program

Each delegate will be provided with a conference proceedings flyer, which may be referred back to numerous times throughout the two day period.

Conference proceeding sponsorships include;

- Either a 1/4 A4 page or 1/2 A4 page advertisement in the conference proceedings hard copy that will be given to each delegate
- A copy of this advertisement on the online version of the conference proceedings, which can be accessed by the general public, not just those attending the conference.
- Facebook and Instagram posts thanking your business individually for their support, accessing a combined 10,000 followers

1/4 A4 page -\$240 4 available 1/2 A4 page-\$570 2 available





Cocktail/trivia night sponsorship

EVNT would like to provide the opportunity for an organisation to sponsor the cocktail/trivia evening, to be held on June 15th after the first day of the conference.

Cocktail party sponsorship includes

- 2 x tickets to the EVNT conference cocktail party
- Acknowledgement of sponsorship at the commencement of both days of the conference
- Large Logo on screen, on its own when acknowledged
- Logo on photo strips from photo booth- photos sure to be shared on social media
- Facebook and Instagram mentions and tags whenever the cocktail party is referenced or photos are shared (last years cocktail party had 12 posts across our socials and directly emailed to delegates)

\$2500 1 sponsorship available

Conference bag insert

Conference bag inserts are a unique but effective way to engage with your target audience. They provide the opportunity to put your advertising material in the hands of both exotic veterinary nurses, who often then share it with their colleagues.

Inserts can be used for product advertising, education, discounts, raffles, brochures or Inserts must be A4 sized or smaller.

The addition of samples or other advertising products may be added for free, with approval.

\$440 per insert

Small Vet Nurse Run Businesses

We would like to support our veterinary nurse run small businesses by offering a conference bag insert for \$60. Get in touch today at sam@exoticvnt.com to discuss your business needs.





Gold sponsorship

Benefits:

As the major sponsor of the 2025 EVNT conference, gold sponsors are entitled to;

- 1 trade exhibition table on both conference days, including trestle table and 2 chairs if required
- 4 free tickets to both days of the conference, including presentations, morning tea, lunch, afternoon tea and conference bag,
- 2 free tickets to the cocktail/trivia night June 15th(details TBA)
- Organisation logo to be displayed whenever conference logo displayed
- Acknowledgement of gold sponsorship at the commencement of both days events
- Hyperlinked logo on our website
- Facebook and instagram tags and mentions whenever te conference is mentioned

Silver sponsor

As the silver sponsor of the 2025 EVNT conference, your organisation will be entitled to;

- 1 trade exhibition on both conference days, including trestle table and 2 chairs if required
- 1 free registrations to both days of the conference, including presentations, morning tea, lunch, afternoon tea and conference bag
- 1 free tickets to the cocktail party June 15th (details TBA)
- Acknowledgement of silver sponsorship at the commencement of both days events
- Hyperlinked logo on our website listing you as a silver sponsor
- Facebook and instagram post announcing you as a silver sponsor

\$3000 1 available





Bronze sponsor

As the bronze sponsor of the 2025 EVNT conference, your organisation will be entitled to;

- 1 trade exhibition table on both conference days, including trestle table and 2 chairs if required
- I free registration to both days of the conference, including presentations, morning tea, lunch and conference bag
- Acknowledgement of bronze sponsorship at the commencement of both days events
- Hyperlinked logo on our website listing you as a bronze sponsor
- Facebook and Instagram post announcing you as a bronze sponsor

\$ 2000 1 available

We look forward to seeing you there!

Please get in touch today to discuss your organisations needs, we would love to work with you at the 2025 Exotic Veterinary Nurse Training Conference!

sam@exoticvnt.com www.exoticvetnursetraining.com

